

PROFILE

An enthusiastic and creative graphic designer with over 25 years' experience with in-depth knowledge of end-to-end project development. A creative problem solver with expertise in graphic design for print and interactive media. Extremely detail oriented and able to multi-task. Thrives on challenges, while striving for excellence. An energetic self-starter, capable of high levels of responsibility, with excellent communication and time management skills; builds strong internal and external relationships. A supportive team player who functions well as part of a dynamic team and excels in a fast-paced working environment where creative freedom is valued. Passionate about continuous learning and professional growth. Committed to practices which minimize the environmental footprint, both personally and professionally.

PROFESSIONAL HISTORY

FULL CIRCLE GRAPHIC DESIGN: Owner, Designer

2007 - 2008

Based on her Unique Value Proposition Marianna founded the graphic design company which offers a full complement of graphic design services: from concept to finished art, with an environmentally inspired "green spin" on the logo.

- Full Circle Graphic Design targets "green" minded companies who seek clean, crisp, design solutions to support their marketing efforts across print and interactive platforms.

CREATIVE DEVELOPMENT

- Creative concepts
- Layout design
- Photography
- Image manipulation and retouching
- Pre-press
- Press-approvals

HYDROGENICS CORPORATION: Creative Director

2002 - 2007

A leading designer and manufacturer of hydrogen and zero-emission fuel cell systems for back up power generation, mobility applications, and industrial uses.

- Liaised with VP of Marketing, Director of Communications, engineers, and suppliers, keeping abreast of marketing needs for two acquired companies, with offices spanning North America, Asia, and Europe and their expanded product line offerings. Consistently delivered top-quality results, multi-tasking to simultaneously meet aggressive deadlines.
- Conceptualized, designed and implemented all print, web, and interactive collateral, trade show and outdoor exhibits, as well as interactive presentations, exercising full creative discretion, profiling Hydrogenics' various lines of business and their expanding product lines.
- Created graphic standards manual for Hydrogenics, implemented company-wide for all deliverables.
- Interpreted complex technical information and translated into a visually informative, engaging, and educational format, for investors, the Board of Directors, and the general public.
- Researched methods and best practices to minimize environment impact during printing process. Sourced and hired like-minded suppliers committed to green methods, such as waterless printing and recyclable materials. Actively participated in and supported the Sustainability Committee.

DELIVERABLES

- Corporate branding
- Annual report
- Brochures
- Product fact sheets
- Postcards
- Advertisements
- Posters
- Exhibit displays
- Investor presentations
- Website graphics
- E-newsletters
- Flash animations

GREY INTERACTIVE: Creative Director, eLearning Group

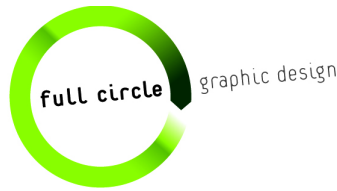
1999 - 2001

A training arm of a large international advertising agency, the eLearning Group designed and delivered on-line training courses for a variety of financial and retail clients.

- Developed unique creative concepts, approved art direction, and executed all e-Learning courses at Grey Interactive, drawing from professional experience and superior skill sets, to consistently deliver quality results. Prioritized and juggled projects to consistently meet aggressive, overlapping deadlines.
- Mentored and inspired junior art directors and designers in the firm, fostering a positive work environment with open communication, contributing to a cohesive team of experts.
- Collaborated with clients, project managers, technical writers, and programmers to design an interactive, user-friendly TelePro Online training course for call centre representatives, using cutting-edge technology. Recognized with Call Centre Service Quality Excellence Award for highest customer satisfaction ratings in the Canadian Call Centre Quality Benchmark Program. Course rights were subsequently sold and customized, used by SunLife and Ontario Gaming and Lottery Corporation.

PARTIAL CLIENT LIST

- Fidelity Investments
- TD Waterhouse
- TD Visa
- TD Canada Trust
- TelePro Online
- Air Miles
- Canadian Tire
- CSA
- Manulife
- Grey Interactive
- Grey eLearning



CANE ZONTA DESIGN GROUP: Senior Graphic Designer

1998 - 1999

A "boutique" design shop, specializing in top-quality, corporate design.

- Designed print and interactive brochures, quarterly reports, posters, corporate ID, website and PowerPoint presentations for a diverse consumer and industrial clientele. Created all graphic design and photo-collage illustrations for GeoTrain Corporation: CISCO Systems' largest partner "exclusive" in Canada.
- Conceptualized and designed the interface for GeoTrain's dynamic, data-driven website and course catalogue, which allowed students to register on-line. Provided a printed version of all catalogues and course syllabus, mailed to potential and returning clients, generating additional business.
- Selected to work on contract to overhaul and redesign the Carswell website. As this was in the infancy stages of the web, created an innovative, totally interactive, cutting-edge website with several back-end databases for professionals to search and order publications on-line.

PARTIAL CLIENT LIST

- GeoTrain Corporation
- VLabs
- Husky Injection
- Carswell Publishing

CORPORATE COMMUNICATIONS INTERACTIVE (CCI): Director of Creative Services **1995 - 1998**

A new media design and production house who excelled at CD delivered training courses and supporting literature.

- Researched client specifications to create and design print brochures, quarterly reports, corporate ID, website and PowerPoint presentations, and interactive training courses for a diverse consumer and corporate clientele.
- Led team of 12, providing creative direction and production supervision for the new media and print divisions of CCI. Successfully interfaced with clients, in-house and contract designers. Challenged with bridging gap between traditional print and dynamic interactive new media when the latter was in its infancy and a new concept to most clients. The wide scope of diverse projects provided a great opportunity for unique, creative solutions to a great variety of design challenges.

PARTIAL CLIENT LIST

- Rogers Cantel
- AT&T
- CIBC
- Deloitte & Touche
- Consumers Gas
- BFI
- Levis Canada
- SunLife Canada
- Canada Life Group
- Walter Golterman
- AJO

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| COMMUNITECH IMAGING & INFORMATION MANAGEMENT INC. | Creative Director/ Production Manager | 1994 - 1995 |
| ALBA PRINT & LITHO | Creative Director | 1992 - 1993 |
| LITTLER GRAPHICS AND PRINTING | Senior Graphic Designer | 1991 - 1992 |
| PENTCOMM STUDIOS OF ONTARIO INC. | Graphic Designer | 1990 - 1991 |
| ARMATA ADVERTISING LTD. | Graphic Designer | 1986 - 1989 |
| BLUE BOAT COMMUNICATIONS | Owner/Designer | 1982 - 1986 |
| PENTHOUSE STUDIOS OF MONTREAL | Production Manager/Designer | 1980 - 1982 |
| RONALDS-REYNOLDS LTD. | Junior Art Director | 1978 - 1980 |

COMPUTER SKILLS

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| Adobe Photoshop CS3 | Quark Xpress | Flash MX |
| Adobe Illustrator CS3 | Microsoft Office | Bryce 3D |
| Adobe InDesign CS3 | Microsoft Visio | Corel Draw 11 |
| Adobe ImageReady CS3 | Extensis Portfolio 7.0 | Fluent in MAC & PC |

EDUCATION / PROFESSIONAL DEVELOPMENT

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| 2007 | NAPP Adobe Photoshop CS3 Creativity Seminar and Workshop |
| 2006 | NAPP Adobe Photoshop CS2 Creativity Seminar and Workshop |
| 1999 | Bryce 3D Animation , Humber College |
| 1974 - 1978 | Bachelor Fine Arts (BFA) Degree, Major: Graphic Design, Magna Cum Laude honours CONCORDIA UNIVERSITY , Montreal |
| 1972 - 1974 | Creative Arts Diploma, JOHN ABBOTT COLLEGE , Montreal |

INTERESTS

Photography, Outdoor Recreation, and Mycology.